

Event Name: Frame the Flavour (Food Photography Presentation)

Date: 31.07.2026

Venue: A 415, MCET College

Participants: II & III Year Students

Introduction

The **Flavour Forge Club** organized **Frame the Flavour – Food Photography Presentation** to encourage students to explore the art of food photography and visual storytelling. The event provided a platform for participants to showcase their creativity by capturing aesthetically appealing food images while explaining the techniques, composition, lighting, and stories behind their photographs.

Objectives

- To develop creativity and artistic skills through food photography.
- To enhance students' visual storytelling and presentation abilities.
- To promote SDG 12 – Responsible Consumption and Production through creative expression.

Event Highlights

The event witnessed enthusiastic participation from students of various departments. Participants presented original food photographs featuring traditional dishes, healthy foods, desserts, beverages, and cultural cuisines. The photographs were evaluated based on creativity, originality, technical quality, visual appeal, and presentation.

Chief Guest

The programme was graced by Dr. B. Poorani (SG), AP/English, Department of Science & Humanities, who appreciated the students' creativity and emphasized the importance of visual communication in promoting food culture and responsible consumption.

Prize Winners

- **I Prize** Nikith Varshan - II AIDS B
- **II Prize** Sanmuga Priya- III AIDS B
- **III Prize** Abdul Vahab - III CSE C

Feedback

The event received positive feedback from both the participants and the judge. Students appreciated the opportunity to combine photography with creativity and presentation skills. The judge encouraged participants to continue developing their artistic and technical abilities while using photography as a medium to communicate meaningful messages.

Outcome

The event enhanced students' creativity, photography techniques, visual communication, and presentation skills. It also promoted appreciation for food aesthetics and encouraged awareness of sustainable and responsible food practices.

Conclusion

Frame the Flavour was a successful and engaging event that inspired students to express their creativity through food photography. The programme effectively met its objectives by fostering innovation, artistic excellence, and awareness of responsible food consumption. The Flavour Forge Club looks forward to organizing more such creative and educational events in the future.

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FLAVOUR FORGE
FLAVOUR FREAKS UNITE
Club
organizes

12 RESPONSIBLE CONSUMPTION AND PRODUCTION


FOOD
Photography
PRESENTATION EVENT



CAPTURE. CREATE. INSPIRE.

Showcase your creativity and passion for food through your lens!
Present your best food photograph and let your story speak.


DATE
31.7.26


TIME
9.00 AM – 1.00 PM


VENUE
A415

CLUB COORDINATOR
Dr.R . Shivashankari

CHIEF CLUB COORDINATOR
Dr .M .Mariappan

PRINCIPAL
Dr.P .Govindasamy

Welcome You all



