

Let's Celebrates the Feminism in Thirukkural Reel Competition Report

The Gender Champion Club conducted a Let's Celebrates the Feminism in Thirukkural Reel Competition event on December 13, 2024. The Gender Champion Club organized the "Let's Celebrate Feminism in Thirukkural" Reel Competition on December 13, 2024. This innovative event aimed to highlight the timeless wisdom of Thirukkural in promoting feminism and gender equality. By leveraging modern social media tools, the competition encouraged students to creatively express their interpretation of feminism as portrayed in the ancient Tamil text.

Participants submitted video reels, each lasting 60 seconds, showcasing their creativity, interpretation, and technical skills. Reels included visual storytelling, narration, and artistic elements to bring the Thirukkural verses to life.

The competition concluded with an appreciation ceremony where prizes and certificates were awarded to the winners and participants. The event successfully combined tradition with modernity, demonstrating how the ancient teachings of Thirukkural resonate with the principles of feminism and gender equality in today's world.

By encouraging creative expression through digital media, the "Let's Celebrate Feminism in Thirukkural" Reel Competition not only celebrated the rich cultural heritage of Tamil literature but also empowered students to advocate for gender inclusivity and equality in innovative ways.

Glimpse of the event:







Arutchevar
Dr. N. Mahalingam
Founder Chairman SAKTHI GROUP



Dr. MAHALINGAM
COLLEGE OF ENGINEERING AND TECHNOLOGY

Udumalai Road, Pollachi, Coimbatore District 642003

Estd. 1998

AICTE Approved

Affiliated to Anna University

An Autonomous Institution Since 2011



NAAC A++ GRADE
Cycle 3 (2023-2030)
The Highest Grade



FAC DOODLERS & GENDER CHAMPION CLUB



Presents

ART/OIL PAINT COMPETITION

on

**"The Pursuit of Happiness-Teachings
from Thirukkural"**

REEL COMPETITION

on

**"Let's Celebrate Feminism in
Thirukkural"**

REGISTER



**EXCLUSIVELY
FOR
FIRST YEARS**



13/12/2024



2.00 PM

WIN EXCITING PRIZES!

<https://forms.office.com/r/wz8dmqXcP4>



Makkinampatti Tamil Nadu 12/13/2024, 15:41





GPS Map Camera

Makkinampatti, Tamil Nadu, India

Block A, A, Annamalai Nagar, Makkinampatti, Tamil Nadu
642001, India

Lat 10.655011° Long 77.036266°

13/12/24 03:22 PM GMT +05:30

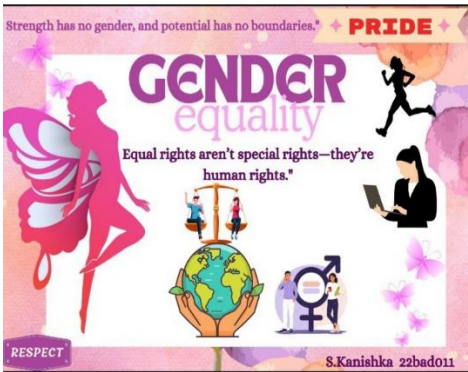


Google

The Gender Champion Club, in association with the Student Guidance Services (SGS), successfully organized the Varnam – Poster Presentation Event on January 09, 2025. The event was conceptualized to encourage creative expression, promote gender sensitivity, and celebrate equality and inclusion through visual storytelling. Students from various departments enthusiastically participated in the competition. The themes focused on gender equality, breaking stereotypes, women's empowerment, inclusive society, and gender-based violence. Participants showcased their creativity through vibrant and thought-provoking posters. Each poster was evaluated based on originality, clarity of message, visual impact, and relevance to the theme.



Glimpse of the event:





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Dr. N. Mahalingam
Founder Chairman SAKTHI GROUP



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NAAC A++ GRADE
Cycle 3 (2023-2028)

The Highest Grade

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MCEET'S RELAM 2K25 GENDER CHAMPION CLUB'S Poster Presentation

VENUE : ECE seminar hall

TIME : 9:30 am to 12:30 am

DATE : 09/01/2025

Strength has no gender, and potential has no boundaries."

◆ **PRIDE** ◆

GENDER equality

Equal rights aren't special rights—they're
human rights."



RESPECT

S.Kanishka 22bad011

Selvabarathi 24BIT113

GENDER EQUALITY

EQUALITY

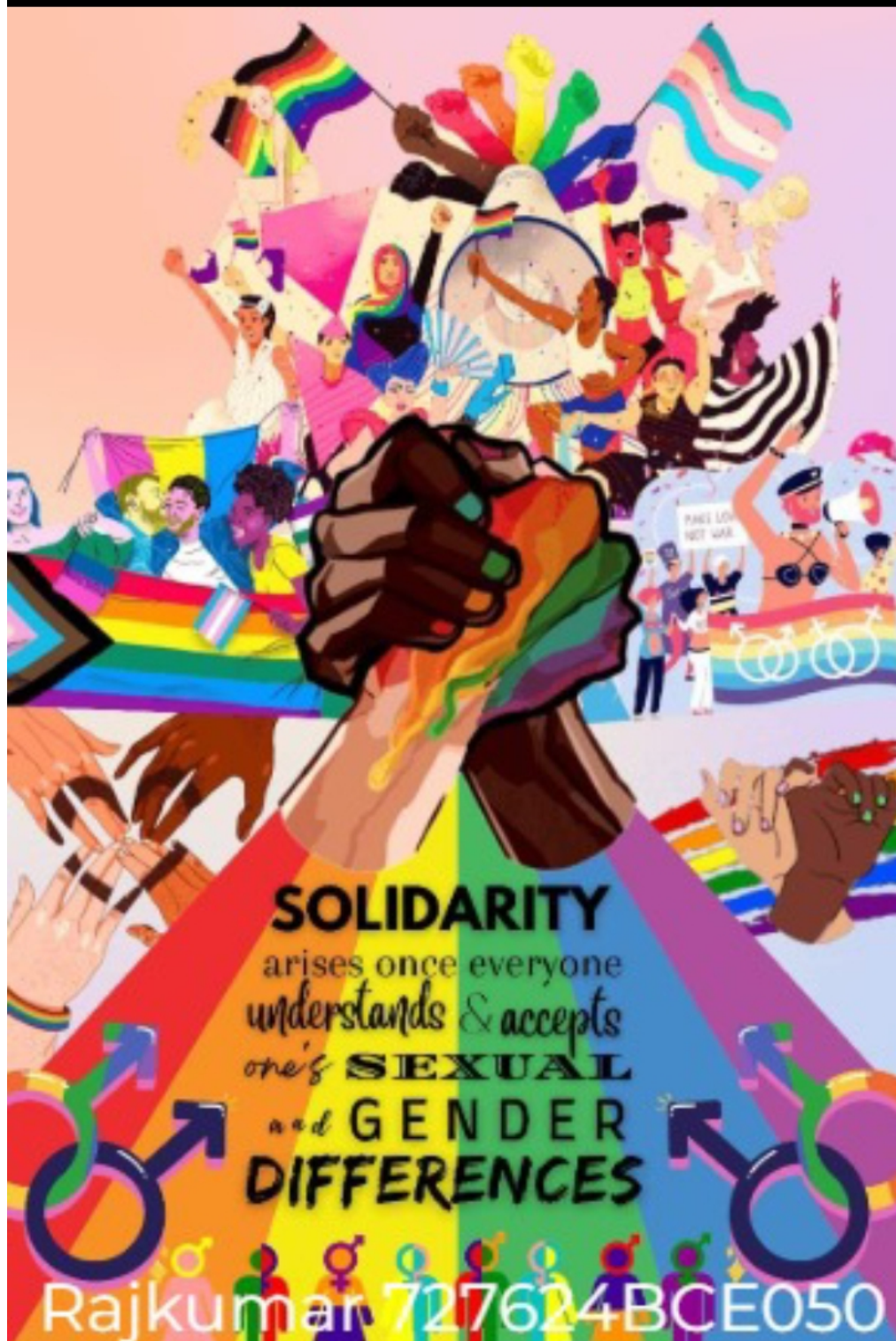
Begins

With

US

*Gender Equality is Human
Fight, And Not A Female
Fight*





**EMPOWER
EQUALITY**
IS NOT A GOAL

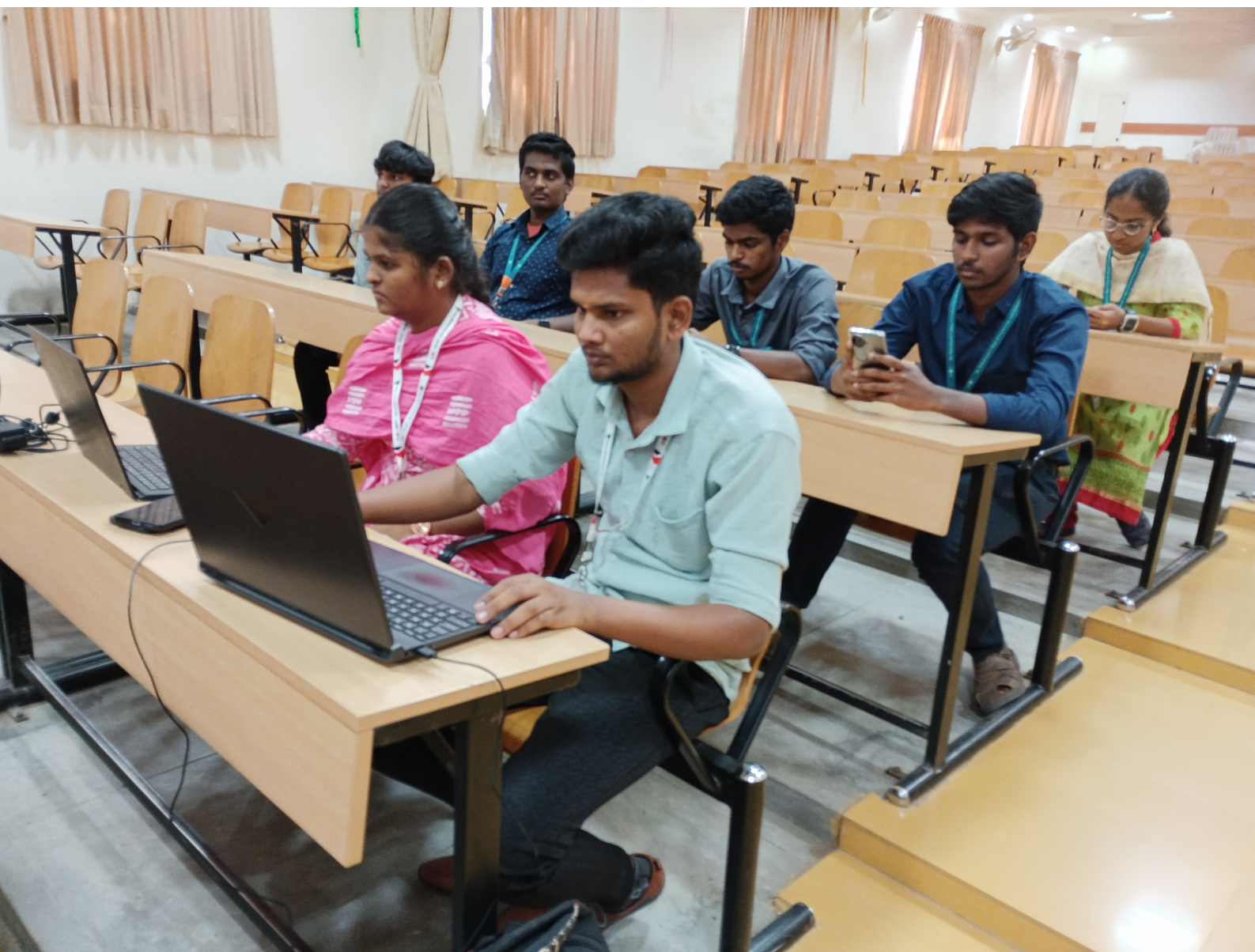
**EMBRACE
DIVERSITY**
IT'S A RIGHT!

Strength has no gender



ajayKumar
727624bau052

• AJAY KUMAR





The Gender Champion Club organized a **Meme Making Contest** on the theme “**Gender Equality**” as part of its ongoing initiative to spread awareness and promote inclusiveness within the campus. The event was held on **05.04.2025** inviting students from various departments to express their thoughts creatively through memes.

The objective of the contest was to encourage students to reflect on social issues surrounding gender roles, stereotypes, and equality in a fun yet thought-provoking manner. Participants were asked to submit original memes that conveyed strong messages supporting gender equality while adhering to respectful and inclusive language.

A total of **50** students participated enthusiastically, showcasing their creativity, critical thinking, and digital design skills. The submissions covered various sub-themes such as:

- Challenging gender stereotypes
- Equal opportunities in education and career
- Shared responsibilities at home
- Respect and dignity for all genders

The memes were judged on the basis of **originality, relevance to the theme, creativity, clarity of message, and visual impact** by a panel comprising faculty members and student representatives. The best entries were awarded **First, Second, and Third prizes**, while a few outstanding submissions received special mentions.

The contest not only provided a platform for self-expression but also helped initiate important conversations on gender sensitivity among the student community. Selected memes were displayed on notice boards and social media platforms to further amplify the message.

The event concluded with a note of appreciation from the Gender Champion Club Coordinator, who emphasized the importance of engaging youth in advocating for gender justice through innovative and modern communication tools.

Glimpse of the event:







GPS Map Camera



Makkinampatti, Tamil Nadu, India

Block A, A, Annamalai Nagar, Makkinampatti, Tamil Nadu
642001, India

Lat 10.655003° Long 77.036195°

21/04/2025 02:15 PM GMT +05:30



MEME MAKING



Competition

**Organized
By**

GENDER CHAMPION CLUB



Date : 05/04/2025
Time : 2:15 pm - 4:15 pm
Venue : A 303

Theme :

- **Women Empowerment**
- **Gender Equality**



**" Unleash your humor,
meme your way!! "**

Register Now !!

Contact :
Dr.V. Regina Delcy /AP /Physics
9442710808





GPS Map Camera



Google

Makkinampatti, Tamil Nadu, India

Block A, A, Annamalai Nagar, Makkinampatti, Tamil Nadu 642001, India

Lat 10.654998° Long 77.036305°

05/04/2025 02:36 PM GMT +05:30



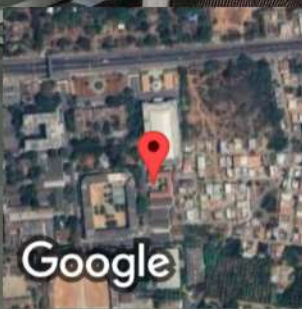
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Makkinampatti, Tamil Nadu, India

Block A, A, Annamalai Nagar, Makkinampatti, Tamil Nadu 642001, India

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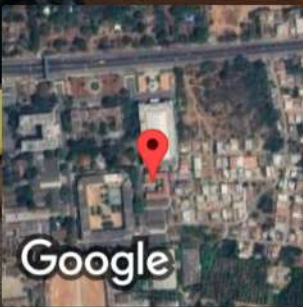
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Google



GPS Map Camera



Makkinampatti, Tamil Nadu, India

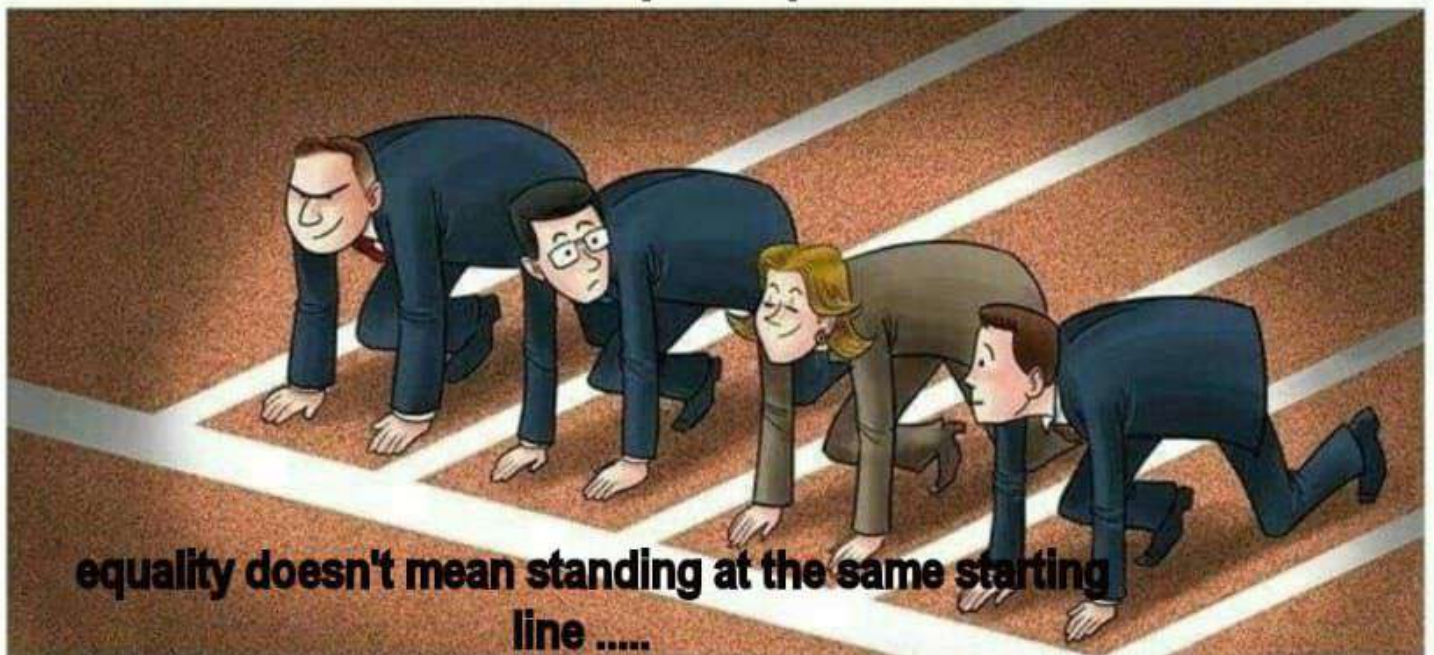
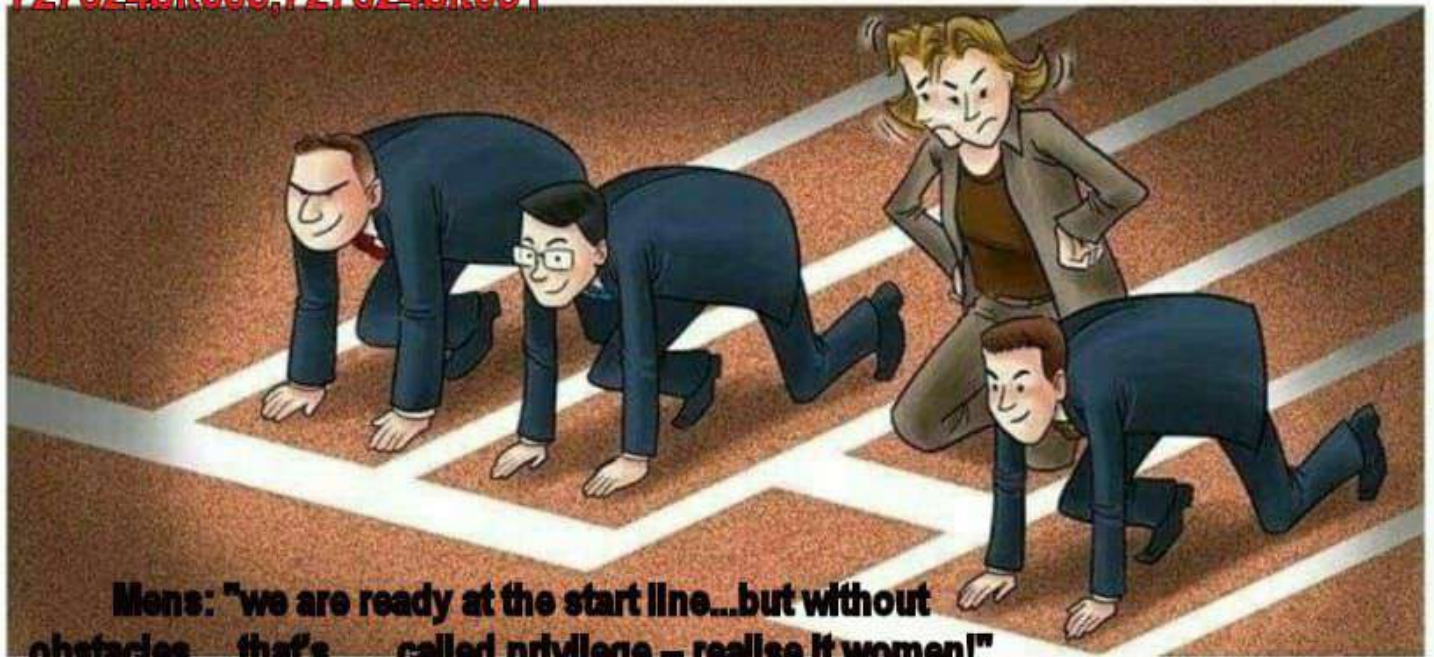
Block A, A, Annamalai Nagar, Makkinampatti, Tamil Nadu 642001, India

Lat 10.655063° Long 77.036352°

05/04/2025 02:37 PM GMT +05:30



I'm gonna pretend I didn't see that.



Self-made Queen

பொள்ளு laptop, books, side-la part-time work -
stress but determined



No backup, no shortcut... just hardwork & guts.

Same ponnu stage-la award வைக்கு scene



Queen-na crown-illa வேனம் டா...
வேற level attitude போதும்!

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