

Dr.Mahalingam College of Engineering &Technology

Academic year 2024-2025



SI No:	Name of the Event	No.of participants	Venue	Date
01	Freshers Meet	All First Year Students	CC hall	14.09.2024 9 am
02	Club introduction and connections	60	A 303	27.09.2024 2 pm
03	Guess The Product	50	A 303	05.10.2024 2 pm
04	Word Matches	55	A303	19.10.2024 2 pm
05	Consumer Connex	45	A303	10.11.2024 2 pm
06	Art Competition	45	A308	30.11.2024 2 pm
07	Taluk Office Competition	50	Taluk Office	06.12.2024 10.30 am
08	Consumer Rights Day Celebration	114	Mech. Seminar Hall	26.04.25 2:30 pm

1. Freshers Meet

Aim:

The aim of the **Freshers Meet** on **14th September 2024** is to introduce new members of the Citizen Consumers Club to the First Years, explain its purpose, and encourage active involvement. The event will help freshers understand their rights as consumers, raise awareness about consumer protection, and promote responsible consumer behavior. Through discussions and activities, the goal is to make students more informed and engaged in promoting consumer rights.



2. Club Introduction and Connections

Aim:

The aim of the **Club Introduction and Connections** Game on **27th September 2024** was to familiarize new and existing members with the activities and values of the club while fostering teamwork and communication. The event provided an opportunity for everyone to learn about the club's mission, upcoming events, and how they could get involved. Through the engaging Connections Game, members interacted, built connections, and strengthened the sense of community within the club. This activity encouraged networking, collaboration, and created a fun environment for all participants to get to know each other better.



3. Guess The Product

Aim:

The aim of the **Guess the Product** event on **05th October 2024** was to engage participants in a fun and interactive guessing game, where they had to identify various products based on clues or descriptions. The event encouraged creativity, teamwork, and sharp thinking, while also providing a light-hearted and entertaining experience for all attendees. This activity aimed to bring club members together, promote friendly competition, and foster a sense of community within the group.



4. Word Matches

Aim:

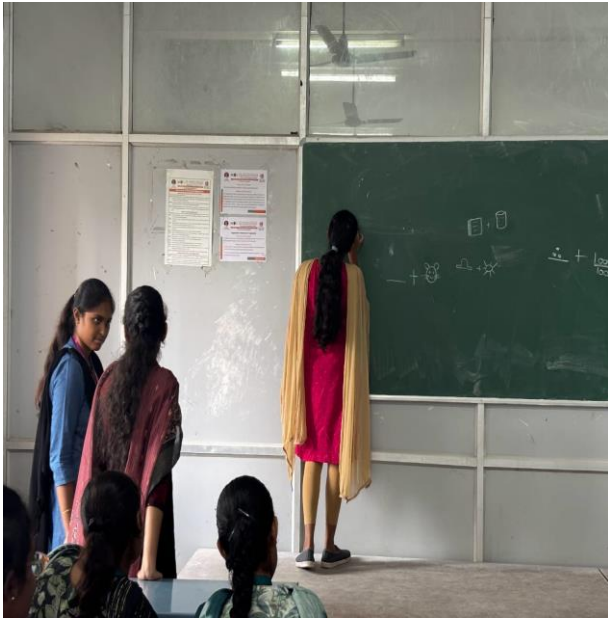
The aim of the **Word Matches** event on **19th October 2024** was to challenge participants with a creative and interactive word-based game, designed to spark curiosity, enhance vocabulary, and promote lateral thinking. Unlike traditional word games, this event encouraged participants to match words based on unique categories such as emotions, historical figures, innovations, and quirky pairings. By fostering teamwork, friendly competition, and out-of-the-box thinking, the event aimed to bring together members in a fun and engaging way, encouraging everyone to think differently and discover new connections between words and ideas.



5. Consumer Connex

Aim:

The aim of "**Consumer Connex**" on **10th November 2024** was to provide a dynamic platform for members to connect, learn, and discuss key consumer rights, issues, and responsibilities in a fun and interactive way. The event aimed to bridge the gap between consumer knowledge and real-world applications, encouraging participants to actively engage in discussions about current consumer trends, challenges, and protection laws. Through collaborative activities and insightful conversations, **Consumer Connex** sought to empower participants with practical consumer awareness and inspire them to become more responsible, informed citizens in their everyday decisions.



6. Art Competition

Aim:

The aim of the **Art Competition** on **30th November 2024** was to creatively engage participants in celebrating **National Consumers Day** by raising awareness about consumer rights and protection through visual art. The competition was designed to inspire individuals to express their understanding of consumer issues, rights, and responsibilities in an artistic form, while also highlighting the role of the **Taluk Office** in protecting consumer interests. By encouraging creativity, this event aimed to foster a deeper connection to the importance of consumer awareness and protection laws, while giving participants a platform to showcase their talent and contribute to the celebration of National Consumers Day in a meaningful and impactful way.



7. Taluk Office Competition

Aim:

The aim of the **Final Art Competition** on **6th December 2024**, conducted at the **Taluk Office**, was to provide a platform for the selected members from the previous rounds of the **Art Competition** to showcase their best works. This event served as the grand finale, where the most talented participants presented their artistic representations of consumer rights, responsibilities, and the significance of consumer protection. By giving these selected members the opportunity to compete at a higher level, the event aimed to encourage deeper reflection on consumer-related issues while fostering creativity and promoting the role of the **Taluk Office** in safeguarding consumer interests. The finale sought to celebrate the efforts of the participants and inspire the community to be more mindful and informed consumers.



8. Consumer Rights Day Celebration

Aim:

The aim of the event is to create awareness about consumers' rights. This event was conducted on 26.04.2025. The club coordinator welcomes all gatherings, followed by a presidential address by the vice-Principal. Mrs. M. Sasireka gave a special address to the gathering, followed by Ms. Indirani, President, Pollachi Consumer Association, Pollachi, gave a keynote address. All gatherings took a Pledge.



