

# **Dr. Mahalingam College of Engineering and Technology, Pollachi-3.**

## **Office of Dean Research & Innovation**

### **Report on the “Knowledge Sharing Session on Funding Opportunities”**

**Date: 22.10.2024**

**Venue: C 103 – New Seminar Hall**

**Resource person: Dr. Prof. M. Alagar, PSG Institute of Technology & Applied Research, Coimbatore**

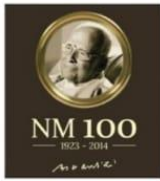
The Office of Dean Research & Innovation organized the Knowledge Sharing Session on "Funding Opportunities" on **Tuesday, 22<sup>nd</sup> October 2024**. The session was conducted at **C103 - New Seminar Hall** from **10:30 a.m. to 12:00 p.m.**

The session was led by **Dr. Prof. M. Alagar**, Research Mentor at the **Polymer Engineering Laboratory, Department of Chemistry, PSG Institute of Technology & Applied Research, Coimbatore**. He is a distinguished researcher, provided valuable insights into various funding opportunities available for research and development projects.

The session emphasized the crucial role of research funding in both academic and industrial sectors, highlighting various sources such as government, private, and international agencies. Attendees gained insights into national and global research grants, including those offered by DST, CSIR, UGC, AICTE, and DRDO, along with private sponsorships. Effective grant proposal writing was discussed, covering essential components, structured approaches, and common mistakes to avoid. The importance of collaboration across disciplines and institutions was stressed, encouraging partnerships with industries and international organizations. Challenges in securing research funding were explored, with strategies to address rejections and improve success rates. Additionally, practical guidance was provided on budget planning and efficient utilization of funds to maximize research outcomes.

Dr. Prof. M. Alagar's expertise and experience provided a valuable learning opportunity for attendees. The event successfully equipped participants with essential knowledge and strategies to navigate the research funding ecosystem effectively.

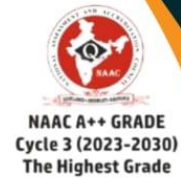
Poster of the event:



**DR. MAHALINGAM**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
Udumalai Road, Pollachi, Coimbatore District 642003

Estd. 1998 | AICTE Approved | Affiliated to Anna University

An Autonomous Institution



**Office of Dean**  
**Research & Innovation**

**KNOWLEDGE SHARING SESSION**

**ON**

**FUNDING OPPORTUNITIES**



**TUESDAY**  
**22 October 2024**



**TIME**  
**10:30 a.m. - 12:00 p.m.**

**RESOURCE PERSON**

**Dr. Prof. M. Alagar,**  
Research Mentor,  
Polymer Engineering Laboratory,  
Department of Chemistry,  
PSG Institute of Technology & Applied Research,  
Coimbatore

**VENUE**

**C103- New Seminar Hall**



**Photos taken during the Session:**



*S. Prunkaveey*  
**Dean R&I**

*Pranav*  
**Principal**

**--Sd--  
Secretary**